

ECOM & Retail Buyer – hummel Sportswear & HALO

Are you passionate about finding the right products for our hummel stores and Ecommerce platforms? Do you thrive on driving improvements and turning data into action? Are you independent, detail-oriented, solution-driven and not afraid to take the lead?

Then you now have a unique opportunity to become our new ECOM & Retail Buyer in the D2C Buying team at hummel's headquarters at the harbour in Aarhus.

A Quick Look at the Role

Location: hummel headquarters, Balticagade 20, Aarhus C

Team: Business Operations – D2C Buying

Working hours: Full-time

Application deadline: September 6, 2026.

Join the Team!

As ECOM & Retail Buyer, you'll become part of our Business Operations team – a team of around eight dedicated colleagues with diverse backgrounds in Buying, Power BI & Planning.

We play on the team that has the most fun – and we always play offense! For us, it's all about taking initiative, supporting each other, and celebrating both the small and big wins. In Business Operations, we are responsible for the hummel Group's D2C buying, planning and operational execution across stores, own Ecom and Marketplace – and we work closely with our Product Development team and ECOM team, as well as key stakeholders across brands, markets, and functions

More About the Role and Your Responsibilities

As a ECOM & Retail Buyer for hummel Sportswear and HALO, you'll be responsible for driving the buying and category performance, across hummel's stores and digital channels, playing a key role in delivering impactful results – both for our team and our customers:

- Analyze sales & stock performance and translate insights into buying decisions
- Manage buying budgets and prepare purchases for upcoming collections
- Take an active role in the full buying process, on own categories – from planning to order placement, follow up and drive sale activations
- Collaborate closely with Product Development, Ecom and Marketing to ensure the right product flow and relevance
- Build product assortments and develop visual presentations for Digital & Retail
- Stay proactive on new product opportunities and market trends
- Campaign planning and ensure a strong commercial execution across channels

How to Make the Team

We're looking for someone who is passionate about their field and a true team player. You take responsibility, thrive in collaboration, and are curious about how we can continuously improve – together.

To succeed in the role, we expect that you:

- Have at least 4-5 years of experience within buying, retail, e-commerce, Marketplace, for a D2C business
- Strong analytical skills, with the ability to translate sales data and creative trends into assortment decisions
- Are structured, proactive and detail-oriented – and thrive on getting things done
- Are motivated by an environment with continuous improvements, commercial focus and

cross-functional collaboration

- Strong “customer -first” mindset, with a deep understanding of the end consumer’s needs and behavior across all touchpoints
- Have experience and a strong understanding of Marketplace channels
- Have the curiosity and drive to learn and develop – both professionally and personally
- Communicate fluently in Danish and English

Welcome to hummel

Regardless of your background, we make sure we support each other from day one.

After 2 months:

- You feel at home at Balticgade in Aarhus
- You’re familiar with our systems and workflows
- Maybe you’ve already joined a Friday bar, a professional event, or a team sports activity?

After 4 months:

- You’ve taken ownership of the role and left your mark on your tasks
- You’ve found your rhythm and contribute with insights that help develop and lift the team
- You’ve built strong relationships – and make your teammates even better

Welcome to hummel

At hummel, we’re a strong community built on team spirit, passion, and the will to make a difference.

There’s room for those who take initiative, bring ideas to life, and want to create value – for both the business and their teammates.

With us, you get:

A strong community with an informal tone

Flexible working hours – including 1 hour of sport during work hours

A workplace with a strong brand DNA and proud cultural heritage

An active staff association, "hummelbien"

Space for both ambition and balance

Want to Join the Team?

Send your application and CV via the link below no later than September 6, 2026.

We conduct interviews on an ongoing basis and may close the posting early if the right player joins the game.

We look forward to hearing from you!

hummel – doing good while doing business

We always play to win – but we do it with heart. At hummel, we combine strong values with business ambition and work every day to create a workplace where people grow, relationships are strengthened, and ideas take flight.