

DESIGNER - SMU + PRO CLUB

Are you a creative designer with a passion for sports? And do you dream of taking ownership in a role and in a team with both responsibility and development opportunities? Then you might be our new SMU + Pro Club Designer at hummel!

A Quick Look at the Role

Location: hummel headquarters, Balticagade 20, Aarhus C, Denmark

Team: Teamsport & Pro Club

Working hours: Full-time

Application deadline: September 13, 2026

Join the Team!

As Designer, you'll become part of our Teamsport & Pro Club team – a team of around 15 dedicated colleagues with diverse backgrounds in design, product development and buying.

We play on the team that has the most fun – and we always play offense!

For us, it's all about taking initiative, supporting each other, and celebrating both the small and big wins. In Teamsport & Pro Club, we create products for grassroot and professional clubs in Denmark and abroad. We work closely with Product Developers, Garment Technicians, Designers, and Buyers to bring each collection to life.

More About the Role and Your Responsibilities

As a Designer, you'll be responsible for creating SMU collections for our clubs and customers, playing a key role in delivering impactful results – both for our team and our customers:

- Design club and customer collections based on client briefs
- Create CADs, graphics, artworks and product details across the collections
- Join fittings and collaborate with suppliers on samples, materials, trims and artworks to make sure the final product reflects the design vision.
- Present your ideas and collaborate with stakeholders across the product organisation

How to Make the Team

We're looking for someone who is passionate about their field and a true team player.

You take responsibility, thrive in collaboration, and are curious about how we can continuously improve – together.

To succeed in the role, we expect that you:

- Have experience as a designer from the clothing, sportswear or fashion industry
- Are creative, curious and collaborative and thrive on getting things done
- Have great graphic skills and a keen eye for colors and materials
- Enjoy a dynamic way of working where you work independently, balance multiple projects and adapt to shifting priorities
- Are motivated by an environment with variety, cross-functional collaboration and a fast-paced product development process
- Have experience working with different briefs, brand identities and stakeholders, and enjoy navigating between creative ideas and the practical side of product development
- Communicate fluently in written and spoken English
- Have a relevant degree within fashion, apparel or textile design – but most importantly, you have the courage and desire to learn and grow

Welcome to hummel

Regardless of your background, we make sure we support each other from day one.

After 2 months:

- You feel at home at Balticgade in Aarhus
- You're familiar with our systems and workflows
- Maybe you've already joined a Friday bar, a professional event, or a team sports activity?

After 4 months:

- You've taken ownership of the role and left your mark on your tasks
- You've found your rhythm and contribute with insights that help develop and lift the team
- You've built strong relationships – and make your teammates even better

Welcome to hummel

At hummel, we're a strong community built on team spirit, passion, and the will to make a difference.

There's room for those who take initiative, bring ideas to life, and want to create value – for both the business and their teammates.

With us, you get:

- A strong community with an informal tone
- Flexible working hours – including 1 hour of sport during work hours
- A workplace with a strong brand DNA and proud cultural heritage
- An active staff association, "hummelbien"
- Space for both ambition and balance

Want to Join the Team?

Send your application and CV via the link below no later than September 13, 2026.

We conduct interviews on an ongoing basis and may close the posting early if the right player joins the game.

We look forward to hearing from you!

hummel – doing good while doing business

We always play to win – but we do it with heart. At hummel, we combine strong values with business ambition and work every day to create a workplace where people grow, relationships are strengthened, and ideas take flight.