JUNIOR CREATIVE BUYER - HUMMEL KIDS

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Are you a creative and trend-aware buyer with a passion for kidswear and a sharp commercial eye? And do you dream of taking ownership of a role where you shape collections that combine functionality, comfort, and trends – while making sure they hit the right price and quality?
Then you might be our new Junior Creative Buyer for our Kids category at hummel!

A Quick Look at the Role

Location: hummel headquarters, Balticagade 20, Aarhus C
Team: KIDS
Working hours: Full-time
Application deadline: December 18, 2026.

Join the Team!

As Junior Creative Buyer, you'll become part of our KIDS team – a group of dedicated colleagues with diverse backgrounds in buying, design, and product development.
We play on the team that has the most fun – and we always play offense! For us, it's all about taking initiative, supporting each other, and celebrating both the small and big wins.
In KIDS, we are responsible for building collections that combine functionality, comfort, and trends in line with hummel's brand DNA – and we work closely with suppliers, sales, and marketing

More About the Role and Your Responsibilities

As a Junior Creative Buyer, you'll develop and curate our KIDS collections with children and their families in mind. You'll ensure the collections are creative, commercially strong and consistent in quality, with a cohesive design identity.

You will

- Develop concepts and collections from initial idea to finished product, based on trends, market feedback and sales performance.
- Spot commercial trends, tendencies and new product features in the market and translate them into sellable products for the active children
- Build collection line plans ensuring the right product matrix and commercial balance
- Set retail prices, secure gross margin target and negotiating FOB prices
- Create and maintain product master data
- Manage the Delogue platform to support effective communication and coordination across internal functions and suppliers.
- Follow up on samples, quality and production to secure delivery reliability and ensure our standards are met
- Build and maintain close supplier relationships based on trust, collaboration and transparency, and negotiate delivery terms and production schedules.
- Analyse sales results, market trends and customer feedback to optimise the assortment, and apply insights from each collection to future collections.
- Attend trade fairs, visit suppliers and go on inspiration trips. Contribute to sustainability initiatives in material selection and production.

How to Make the Team

We're looking for someone who is passionate about their field and a true team player. You take responsibility, thrive in collaboration, and are curious about how we can continuously improve together.
To succeed in the role, we expect that you:

- Have experience as a buyer or in product development – preferably within sportswear,

kidswear, or apparel - with a strong commercial mindset and eye for detail
•Are creative and trend-aware with a feel for hummel's sporty and retro expression - structured and detail-oriented, while keeping sight of the bigger picture
•Are motivated by an environment with cross-functional collaboration, where you communicate easily across design, sales, and marketing - and are proactive, accountable, and quality-driven
•Communicate fluently in English - Danish is a plus
•Hold a relevant educational background within fashion, design, or business - but most importantly, you have the courage and desire to learn and grow
•Are motivated by creating products that meet the active consumer's need for quality at a sharp price - ideally with some experience navigating international supplier settings

Welcome to hummel
Regardless of your background, we make sure we support each other from day one.
After 2 months:
•You feel at home at Balticagade in Aarhus
•You're familiar with our systems and workflows
•Maybe you've already joined a Friday bar, a professional event, or a team sports activity?
After 4 months:
•You've taken ownership of the role and left your mark on your tasks
•You've found your rhythm and contribute with insights that help develop and lift the team
•You've built strong relationships – and make your teammates even better

Welcome to hummel
At hummel, we're a strong community built on team spirit, passion, and the will to make a difference.
There's room for those who take initiative, bring ideas to life, and want to create value – for both the business and their teammates.
With us, you get:
A strong community with an informal tone
Flexible working hours – including 1 hour of sport during work hours
A workplace with a strong brand DNA and proud cultural heritage
An active staff association, "hummelbien"
Space for both ambition and balance
Want to Join the Team?
Send your application and CV via the link below no later than **December 18, 2026.**
We conduct interviews on an ongoing basis and may close the posting early if the right player joins the game.
We look forward to hearing from you!
hummel – doing good while doing business
We always play to win – but we do it with heart. At hummel, we combine strong values with business ambition and work every day to create a workplace where people grow, relationships are strengthened, and ideas take flight.