

Student Assistant – ECOM (Graphic Designer)

Are you creative, detail-oriented, and always chasing the next great visual idea? And do you dream of taking ownership in a role and in a team with both responsibility and development opportunities?

Then you might be our new Student Assistant for Graphic Design at hummel!

A Quick Look at the Role

Location: hummel headquarters, Balticagade 20, Aarhus C

Team: ECOM

Working hours: A minimum of 12 hours per week

Application deadline: August 31, 2026

Join the Team!

As Student Assistant for Graphic Design, you'll become part of our ECOM team – a team of around 10 dedicated colleagues with diverse backgrounds in graphic design, digital marketing, and e-commerce.

We play on the team that has the most fun – and we always play offense! For us, it's all about taking initiative, supporting each other, and celebrating both the small and big wins.

In ECOM, we are responsible for the hummel Group's digital content and campaigns – and we work closely with our CRM, Paid, and video production teams

More About the Role and Your Responsibilities

As a student assistant for Graphic Design, you'll be responsible for supporting graphic production and visual communication across our e-commerce campaigns, playing a key role in delivering impactful results – both for our team and our customers:

- Adapting existing content, messaging, and graphic communication across digital assets
- Versioning and reformatting campaign assets for Meta, newsletters, and other digital channels
- Using generative AI to develop and produce imagery for e-commerce campaigns
- Language versioning of assets for different markets
- General graphic support for campaigns, product launches, and seasonal activities
- Ad hoc tasks – from CRM or video production to Paid Media

How to Make the Team

We're looking for someone who is passionate about their field and a true team player.

You take responsibility, thrive in collaboration, and are curious about how we can continuously improve – together.

To succeed in the role, we expect that you:

- Have experience with Adobe Creative Cloud, especially Photoshop
- Are detail-oriented, with a good eye for layout, typography, colors, and visual consistency, and thrive on getting things done
- Are motivated by an environment with clearly defined tasks, deadlines, and room to work independently
- Communicate fluently in Danish and English
- Currently pursuing a relevant education in graphic design, visual communication, multimedia design, or similar – but most importantly, you have the courage and desire to learn and grow
- Possibly have experience from student jobs, internships or personal design projects, where you've learned to navigate across cultures and disciplines

Welcome to hummel

At hummel, we're a strong community built on team spirit, passion, and the will to make a

difference.

There's room for those who take initiative, bring ideas to life, and want to create value – for both the business and their teammates.

With us, you get:

- A strong community with an informal tone

- A workplace with a strong brand DNA and proud cultural heritage

- An active staff association, "hummelbien"

- Space for both ambition and balance

Want to Join the Team?

Send your application and CV via the link below no later than August 31, 2026.

We conduct interviews on an ongoing basis and may close the posting early if the right player joins the game.

We look forward to hearing from you!

hummel – doing good while doing business

We always play to win – but we do it with heart. At hummel, we combine strong values with business ambition and work every day to create a workplace where people grow, relationships are strengthened, and ideas take flight.